

Our Butterfly

Origin Story

For youth leaving government care, the journey to adulthood is a time of great change and transformation. Like the butterfly that undergoes an amazing metamorphosis, young people are emerging into a new phase of life.

As a symbol the butterfly represents:

- Personal growth and transformation,
- Supports for youth leaving government care,
- And solidarity with young people navigating their pathway from government care

This symbolism was developed by a group of young people from care, working on the #CareBeyondCare Campaign. Let's ensure all young people experience care beyond care so they find their wings and become who they are meant to be.

Build a Kaleidoscope of Butterflies

Did you know, a group of butterflies is referred to as a kaleidoscope because it creates a beautiful display of ever-shifting colours and perspectives? We invite youth in and from care, allies, and organizations to help build a kaleidoscope of butterflies to support youth on their journey from government care. Our hope is that whenever a youth from care sees a butterfly on a resource, post, or website, they will recognize the support it symbolizes.

Let's surround youth leaving government care with butterflies and honour their journeys of transformation! You can even enter to win prizes!

Join our contest today! Contest details to follow.

#ShowUsYourWings

CARE
BEYOND CARE

Youth In and From Care

Indulge your imagination and create a butterfly in any artistic style! You can represent your butterfly through dance, poetry, drawing, painting, photography or any other original form of expression. The first 100 submissions will all receive a \$50 gift card. Contest Details:

- Upload your artwork or video to your social media account
 - Tag our organization: IG: @fbcyicn FB: @YouthInCareBC
 - Use our hashtags: #ShowUsYourWings #CareBeyondCare
 - If your account is private, upload a screenshot of your post with your butterfly submission
- Submit your butterfly file to the Fed via the **Submission Form**
- Only one entry per individual
- Open to youth in and from care in BC, age 14-28
- The first 100 entries will receive a \$50 gift card

Allies

Indulge your imagination and create a butterfly in any artistic style! You can represent your butterfly through dance, poetry, drawing, painting, photography or any other original form of expression. Share your butterfly on social media for a chance to win \$100 gift card! Contest Details:

- Upload your original butterfly artwork or video to your social media account
- Tag our organization: IG: @fbcyicn FB: @YouthInCareBC
- Use our hashtags: #ShowUsYourWings #CareBeyondCare
- Each month, one submission will be randomly selected to receive a \$100 gift card
- Winner will be contacted via their social media account

Organizations

Do you offer supports and services for young people transitioning from government care? Help build awareness of these supports by using a butterfly symbol in your communications. Let's make the butterfly symbol synonymous with support for youth leaving government care! Details:

- Create a unique butterfly image for your organization (not meant to be a logo, rather a symbol of supports for youth leaving care)
- Use the image in association with supports for youth transitions from government care
- Help spread the word about the butterfly symbol by linking back to the CBCC webpage
- If you launch your new butterfly on social media:
 - Tag our organization: IG: @fbcyicn FB: @YouthInCareBC
 - Use our hashtags: #ShowUsYourWings #CareBeyondCare